



Press Release: Science Media Partners and IBIA announce *connect:ID*

London, UK, Washington, DC, 20 May 2013 – Science Media Partners Ltd and the International Biometrics & Identification Association (IBIA) today announce a visionary new conference and exhibition – *connect:ID* [<http://www.connectidexpo.com>]. This major new international event will focus on all aspects of personal identity and the opportunities for its management in both the physical and digital worlds.

Taking place on March 17-19, 2014, in the heart of Washington DC, *connect:ID* will unite solutions adopters and stakeholders from the four corners of the globe and will explore the development and fusion of multiple advanced identity technologies – including biometrics, secure credentials and digital identity systems.

Identity is increasingly mobile, global and transactional, and this international conference and associated expo, will address the challenges and opportunities emerging from these important trends. The show focuses on a myriad of identity technology requirements in government, but it will also cover, in-depth, the burgeoning need for effective identity solutions in the financial, healthcare and corporate sectors – as well as the consumer space, with the rise of the social network.

This new event is powered through an alliance between IBIA, the world's leading identity industry association, and Science Media Partners Ltd, founder of the highly successful *Security Document World (SDW) Exhibition*, and the leading biometric online-information portal, *Planet Biometrics.com*.

Mark Lockie, Managing Director of Science Media Partners commented: "Government, commercial and consumer markets are in search of answers to the growing challenges associated with securing human identity in a privacy-sensitive manner. *connect:ID* will explore these real world requirements in an engaging, thought-provoking and inclusive environment that brings together all the stakeholders under one roof."

Robert Harbour, IBIA Chairman and President, said: "The effective use of identity technologies is crucial to enhance security, productivity, and convenience in today's increasingly connected world. *connect:ID* is therefore a most timely event and will focus on where identity technology and infrastructure is desperately needed. This inclusive and international event will be the place where everything 'ID' gets connected."

Notes to Editors

Diary Entry

17-19 March 2014

connect:ID

Ronald Reagan Building & International Trade Center, Washington, DC

A visionary event that focuses on all aspects of personal identity and the opportunities for its management in both the physical and digital worlds. In an era where identity is increasingly mobile, global and transactional, this international conference and associated expo will explore the development and fusion of multiple advanced identity technologies – including biometrics, secure credentials, and digital identity systems. This is the place where everything 'ID' gets connected.

Visit: Web: www.connectidexpo.com

About Science Media Partners Ltd

Science Media Partners Ltd is an innovative British publishing and events company. Its ethos is to provide quality events and editorial products in the area of facilitating secure human identity. The company places an emphasis on building industry-defining events and creating long-lasting industry partnerships. For more information, visit: www.sciencemediapartners.com.

About the IBIA

The International Biometrics & Identification Association (IBIA) is a trade association founded in September 1998 in Washington, DC that promotes the effective and appropriate use of technology to determine identity and enhance security, privacy, productivity, and convenience for individuals, organizations, and governments. Recognizing the vital role identity plays in a globally connected world, IBIA brings stakeholders into a single organization that provides a: forum for exchanging information and ideas; a clearinghouse for resolving issues and establishing policy; a voice for policy advocacy and education; a connection to complementary organizations and standards bodies.

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